"A Tale of Two Technologies 2.0" Digital Literacy and Citizenship

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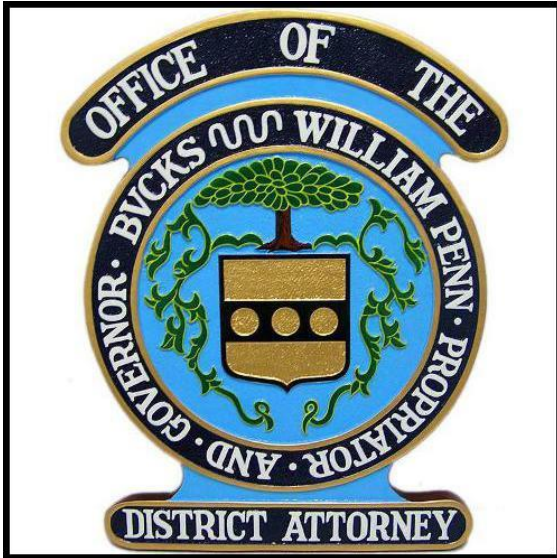**Martin Hayes**
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"A Tale of Two Technologies 2.0" Digital Literacy and Citizenship

- Community
- Make a big district small
- Staying current

CYBER CRIME: Social Media Abuse by Juveniles, Panel

Michele Walsh
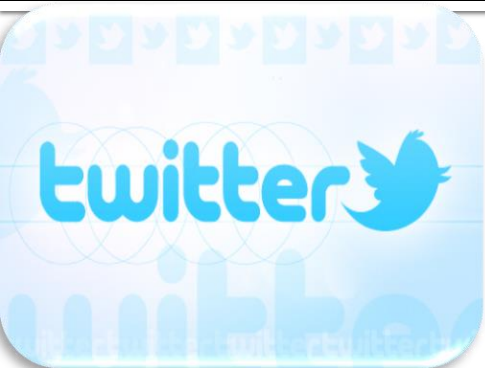**Chief Deputy District Attorney**
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Social Media

Impacts

- Self-Esteem, Self-Image

- Academic Performance/Attendance

- School Violence

- Suicide
  - 3rd highest cause of death for 12-18 year olds

Cybersmarts

Things to be careful of…

- Private Messages

- Pictures

  Sexting Explained

- # Sexting

- Retaliation

Cyberbullying is...

- Willful and repeated harm inflicted through the use of computers, cell phones, and other electronic devices.
- Posting inappropriate, rude, or hurtful things about a specific person, or otherwise harass that person via the internet, e-mail, IM's, cell phones, or other electronic devices.

- Examples?
  - Messages/Photographs
  - Racial, Cultural, Religious Slurs
  - Malicious gossip/embarrassing information
  - Websites
  - Fake Profiles/Screen names

WELCOME TO THE PAGE THAT MAKES FUN OF DAVE

Stand Up

- Bullying is a Behavior not an identity

- Bullying depends on the silence of others

- In 80% of bullying incidents there is **no** bystander intervention

- Offering support to a victim can be transformative for that person
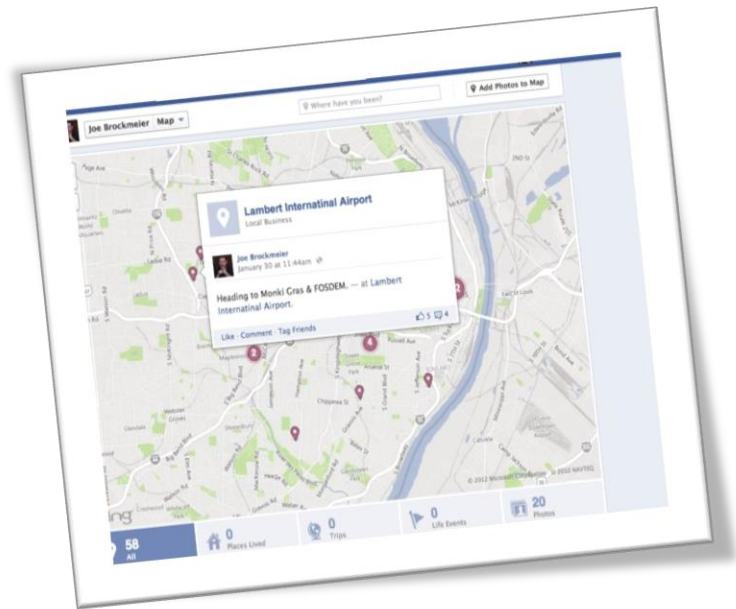
- A story from Detective Montella

Red Flags

- **"Instant Friends"**

- **"Mentoring"**

- **Picture Requests**

- **Sexualized Talk**

- **Pornographic Content**

Beware What You Share

- 73% of teens on a Social Networking Site

- 82% Share a Picture
- 58% Share their Age
- 41% Share Full Name
- 41% Share School Name

- Sports Jersey #, Car, Location Specific Posts & Tags, Part Time Jobs, etc.

Hunting for Victims

Risk Reduction

Beware Of…

- Photos You Share

- Things You Post

- People You Met Online

- Sharing Personal Information

- Private Messages

"A Tale of Two Technologies 2.0"
A Parent and Counselor perspective

Barbara Louderback - Holicong Middle School

A Parent and Counselor perspective

- Counselor hat:
  - Social media anxiety
- Parent hat:
  - Take time to unplug
  - Modeling
  - Relationships

"A Tale of Two Technologies 2.0"
The age of access

Brian Finger – Cold Spring Elementary School

The age of access

Pros:
- Increased opportunities
- Increased independence
- Increased student engagement and motivation

Cons:
- 24/7 Inundation with technology
- Potential for abuse/Safety Issues
- Skimming

"A Tale of Two Technologies 2.0" Cyberbullying

Kevin Shillingford – Holicong Middle School

Cyberbullying

- "Official" definition – willful and repeated harm online
- Bullying = not being nice
  - Private accounts
  - Comments, likes, ignores
- "Loss of humanity"

Cyberbullying

At School:

- Digital literacy education
- Promote character and citizenship
- Clear policies and expectations
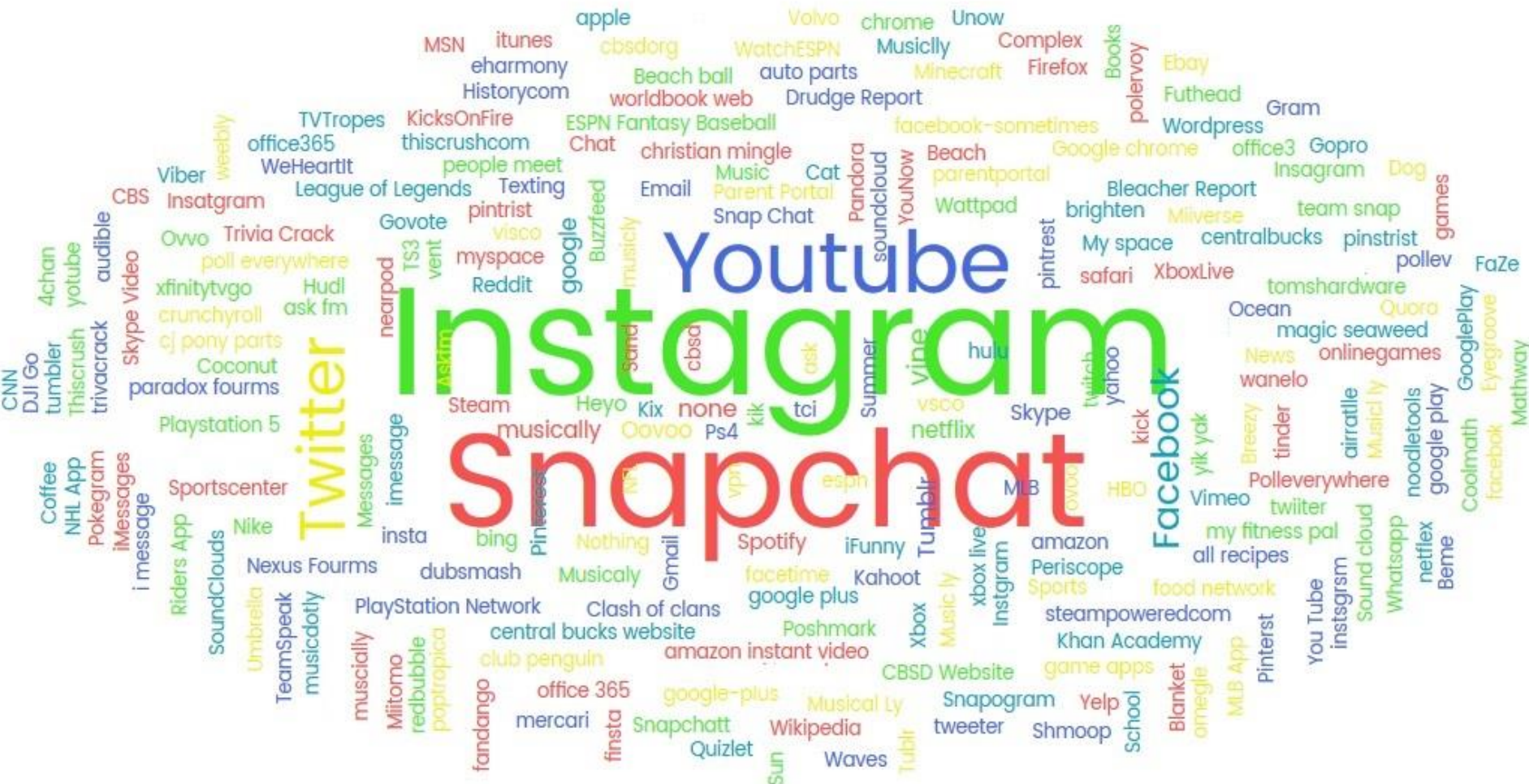- Accountability and confidentiality

At Home:

- Conversations
- Respectful monitoring
- Trust
- Communication with parents and friends

"A Tale of Two Technologies 2.0" Practical Tips for Parents

Lori Gallagher-Landis– Central Bucks High School East

Social Media Apps Used
(as reported by students)

Tips:

- Privacy settings
- Filtering software
- Ground rules / contract
- Know your tech and your child's habits
- Central location for computer
- Monitor posts (including pics)
- Limit technology use (cell phones and internet)
- Permanence of online world
- Beware of pop-ups
- Be a good example of social media use

Panel Discussion…

- Respond to questions from form
- Take questions from audience

Thank you!